



## To Hell and Back: Community Awareness

### Educational Program on the Reality of Burn Injuries

Community Education for: Adults  
High School Teens

### Adult and High School Student Program Delivery Guidelines

Set out below are procedures and guidelines for your review and to better assist you in properly administering and presenting the "To Hell and Back: Community Awareness" educational DVD to any of its participants. Please review these procedures and guidelines thoroughly before presenting the program.

1. Preview the entire DVD and program materials prior to presentation.
2. If there are any questions and/or concerns as to the appropriateness of using this educational tool with any individual and/or group, or if you believe it may be necessary to establish and document guidelines when and when not to use *To Hell and Back* with your high school teens, please be sure to consult the appropriate educators and/or mental health agencies or practitioners in your area prior to presenting the program.
3. Review the pre- and post- test and evaluation forms, and information checklists used with the presentation of *To Hell and Back*. Please be sure to download and print an adequate number of copies of these test and evaluation forms, and information checklists prior to the exhibition of *To Hell and Back*.
4. Review and understand the introduction *To Hell and Back* in its entirety.
5. As with any public education presentation, check audio-visual equipment and room set-up ahead of time to be sure that everything is in working order for the presentation.



## Adult and High School Student Presentation

1. Know your audience! Ask the group if anyone present or someone they know has personally experienced a serious burn injury, or housefire, allowing the opportunity for those individuals to speak to the incident if they choose to do so. This will help you identify participants that may want to address questions following the presentation and/or require a forewarning that the program could affect them adversely.
2. Distribute the pre-test, allowing adequate time for attendees to complete the test. Collect the test.
3. Deliver the following introduction.

*To Hell and Back: Community Awareness* is an educational program designed to teach the reality of burn injuries to high school students, the adult population, and juvenile firesetters. This intention of this program is to show the viewer how the skin protects the body and the consequences to the body and human life when the skin is burned. You may be thinking, "Why do I need to know about burn injuries?" The answer to that question rests in the burn injury statistics.

- Every year in the United States, 1.1 million burn injuries require medical attention
- Approximately 50,000 burn injuries require hospitalization
- Approximately 20,000 are major burn injuries involving at least 25% of the total body surface
- 4,500 of these people die
- Nearly 10,000 people die from burn related infections
- At least 50% of these injuries are preventable

In the United States, new prevention messages seem to become part of public safety campaigns daily. Some stick. Some don't. One program that did stick is Mothers Against Drunk Driving because it launched a real campaign that was personal and practical. Last year's decrease in the number of alcohol related crashes reveals MADD's prevention program is effective.

This program is no different. *To Hell and Back* teaches you about the reality of a burn injury; and, what will happen to your body and life if you continue behaviors that could cause burn injury. As you will hear from the Medical Director of the Fairbanks Burn Center, burn injuries are unlike any other injury. You can break your leg and you will be back to normal in a few months, with no physical indication that your leg was ever broken. Burn injuries are not like broken legs. Severe burn injuries last forever and they change your life forever.

The People's Burn Foundation, much like MADD, wants to educate you about the reality of burn injuries so you can help decrease burn injury statistics in the United States. With more than one-half of reported burn injuries classified as preventable, it is time to reverse the upward trend in burn statistics. *To Hell and Back* will empower you with the desire to include practical steps in your everyday life to prevent burn injuries.



**(Insert DVD utilizing TV/DVD player and play DVD.)**

4. Distribute the post-test, allowing appropriate time for participants to complete the test.
5. If time permits, The People's Burn Foundation would appreciate completed evaluations and comments from participants for further assessment and development.
6. If time permits, review the correct answers with the class.
7. Use the remaining time to answer questions, discuss what they learned, and if appropriate and requested, provide additional prevention tips. *(Note: this is an appropriate time to address local prevention initiatives and prevention programs available through the fire departments.)*
8. Thank attendees for their participation in this presentation. Be certain attendees have your contact information in the event there are additional questions.
9. For high school students, document the pre- and post-test results and share with the school administrators, and provide any feedback you feel relevant to the People's Burn Foundation.

Thank you for your participation.